



FOR IMMEDIATE RELEASE

April 8, 2012

Contact: Blue Ocean Institute, 631-659-3746 or email: admin@blueocean.org

Blue Ocean Institute Announces the First Annual Photo Contest

Cold Spring Harbor, NY –

Celebrate Earth Day by sharing your love of the ocean: Click - Post – Inspire.

Share inspiring photos that feature you, or someone you know, taking an action that is "Saving the Ocean." For your own inspiration, head for the shore or check out Carl Safina's new PBS series.

Submit

Email your images (maximum of 3) to photocontest@blueocean.org and give us a description of how you are Saving the Ocean. Photos will not be entered without a brief description. Submissions will be accepted now until Midnight EST on Earth Day April 22. Photos will be collected and placed in an album titled Saving the Ocean Photo Contest on Blue Ocean Institute's Facebook page.

Vote

On April 23rd, the Saving the Ocean Photo Contest album will be available for voting on Blue Ocean Institute's Facebook page. The photo that gets the most Likes (you can Like as many photos as you wish) by 9 pm EST on April 29. The winner will be announced on April 30th on Carl Safina and Blue Ocean's Facebook pages and Twitter accounts. The winner will receive signed copies of Carl Safina's award-winning books as a thank you for helping to Save the Ocean.

A Few Guidelines: Please submit only photos that you have taken or photos taken of you "in action". Please give us a description of the scene, identify what marine life is in the photo (if any), and where it was taken. By submitting a photo, Blue Ocean Institute assumes you have obtained permission from the person or persons in the photo. You retain all rights to your photos. Blue Ocean Institute will credit you as the photographer when announcing the contest winner. All submissions must be digital. Please do not send photos by postal mail or e-mail to Blue Ocean Institute.

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